

Privacy Policy

Effective Date: July 26, 2024

1. Introduction

Welcome to Carter XI LLC, your destination for motivational books, content, and apparel. We are committed to protecting your privacy and ensuring that your personal information is handled securely. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website, purchase our products, or engage with our services.

2. Information We Collect

2.1 Personal Information

When you make a purchase or interact with our services, we may collect personal information including:

- Name
- Email address
- Mailing address
- Phone number
- Payment information

2.2 Usage Data

We collect non-personal information about your visit to our website, including:

- IP address
- Browser type
- Referring website
- Pages visited
- Time and date of visit

3. How We Use Your Information

3.1 To Provide Services

We use your personal information to process transactions, fulfill orders, and deliver our products and services effectively.

3.2 To Improve Our Offerings

We analyze usage data to enhance our website and service offerings, ensuring a better user experience.

3.3 To Communicate

We may use your contact information to send updates, newsletters, or promotional materials related to our books, apparel, and coaching services. You can opt-out of these communications at any time.

4. Sharing Your Information

4.1 Third-Party Service Providers

We may share your information with third-party service providers who assist us in operating our business, such as payment processors, shipping companies, and marketing services. These providers are required to use your information only for the purpose of providing services to us and must protect it in accordance with this Privacy Policy.

4.2 Legal Requirements

We may disclose your information if required by law, or to protect the rights, property, or safety of Carter XI LLC, our customers, or others.

5. Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no online transmission or storage system is completely secure, so we cannot guarantee absolute security.

6. Your Rights

6.1 Access and Correction

You have the right to access and correct your personal information. If you wish to review or update your information, please contact us at carter@carterxi.com.

6.2 Opt-Out

You may opt-out of receiving promotional communications from us by following the unsubscribe instructions included in the emails or contacting us directly.

7. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your browsing experience and analyze website traffic. You can adjust your browser settings to refuse cookies, but this may affect the functionality of our website.

8. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have collected information from a child, please contact us so we can take appropriate action.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Carter XI LLC

Email: carter@carterxi.com

Phone: 980.309.2554

Thank you for trusting Carter XI LLC with your personal information.